



CENTRE FOR  
CONTENT PROTECTION

## CONSUMER CONVENIENCE AND COPYRIGHT PROTECTION TAKE CENTRE-STAGE AT DIGITAL FUTURE SYMPOSIUM 2008

*Innovative TV-Centric Home Networking Demonstration to Showcase Breakthrough Solutions in Interoperability between Flat Panel Digital TVs, PCs and Mobile Devices*

Singapore – December 3, 2008 - Today, the Centre for Content Protection (CCP) announced that **Digital Future Symposium (DFS) 2008** will showcase solutions from both technology and content companies for the safe and secure distribution of movie and entertainment content in cinemas, over the airways, the Internet, and on various digital platforms. Themed “This Business of Content Protection: Movers, Shakers and Direction-Makers,” the second annual DFS event will be held on December 10<sup>th</sup> at SUNTEC, Singapore, and will feature insights from some of the leading thinkers involved in this space today..

“As content owners seek easy-to-implement and ‘user-friendly’ technological solutions that deliver content safely ‘on demand’ to people worldwide, the Centre for Content Protection aims to support efforts to meet the specific needs of a growing and more sophisticated consumer base in Asia,” said Frank Rittman, Director of the Centre for Content Protection. “Only with cooperation region-wide can there be a smooth implementation of new business models that provide greater options to consumers while also protecting and fueling the creative industries, and the Digital Future Symposium was conceived to foster such cooperation and interoperability.”

***Program Highlights:***

- **Distinguished Industry Speakers:** DFS 2008 will include presentations from international authorities on the latest developments and future trends in deploying content protection over digital networks, with a particular emphasis on the Internet market in China. In addition, experts on the latest convergence and Content Recognition Technology (CRT) solutions such as Digital Watermarking and Fingerprinting to help combat piracy online will present to attendees. Additionally, DFS 2008 will highlight successes in Asia by representatives of the **DVB Content Protection Technical Group**, as well as Japan's **Fuji TV**, **Viaaccess** and **Conax**.
- **Live Technology Demo:** Fabrice Moscheni, Chief Executive Officer of Fastcom, a Swiss high-tech company will demonstrate the latest deployment scenarios for IPTV, home networking and digital broadcast TV.

According to Moscheni, "At this year's Digital Future Symposium, pay TV operators and other industry stakeholders will learn how to leverage free-to-air Digital TV sets to offer their subscribers seamless access to content on both their PC and TV."

***About the Digital Future Symposium***

Co-organized by the CCP and the Motion Picture Association (MPA), the Digital Future Symposium is an anchor event of the Asia Television Forum, which is part of the Asia Media Festival held in Singapore from December 4 to 12, 2008 for both trade professionals and consumers. Hosted by the Media Development Authority (MDA), the Festival offers opportunities for the media industry to share best practices, forge strong business networks and foster international collaboration.

Registration for the one-day Digital Future Symposium is \$350 per person for the general public. CCP members will enjoy a 20% discount. Full program details for the Digital Future Symposium are available at [www.contentprotection.net](http://www.contentprotection.net).

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### **About the Centre for Content Protection**

Established in 2007, The Centre for Content Protection (CCP) is a consortium of industry stakeholders dedicated to the advancement of secure media distribution in Asia Pacific. Serving as a neutral clearinghouse for information on standards and innovation, the CCP works to identify and promote effective technological solutions that meet consumer demand for anywhere, anytime access to compelling entertainment programs. Specifically, the Centre promotes the research, awareness and implementation of technological solutions that protect content in both analogue and digital environments.